Keynote and Featured Speaker Showcase

Greetings

The Association of Fraternal Leadership & Values undergraduate fraternal leadership conferences represent a combined total of over 3,000 fraternity/sorority leaders, professionals and volunteers. If you are hoping to book speaking engagements around the country and throughout the year, speaking at one of our conferences will increase your engagement opportunities. Since more than 80% of conference attendees are new attendees, your presence is valuable year after year.

The purpose of our conferences is to provide college and university fraternal leaders with the premier leadership experience and cutting edge educational opportunities that will enable them to build and develop their leadership skills as individuals and as community leaders. Your presentation at both of these conferences has the ability to result in significant development of student leaders.

The typical conference attendee is a sophomore, junior, or senior who holds one or more leadership positions on campus, including but not limited to fraternity/sorority chapter offices, and council offices. These student leaders are also likely to hold leadership positions in student government, orientation, and other campus wide programming boards. Almost all delegates hold membership in and serve as an officer in one of the following: Interfraternity Council, Panhellenic Council, National Pan-Hellenic Council, National Association of Latino Fraternity Organizations, Asian Greek Council, and Multicultural Council. In addition to student attendees, inter/national officers and headquarters staff members of fraternal organizations are also regular attendees along with fraternity/sorority advising professionals and volunteers that are influential in the fraternal community.

The costs associated with showcasing are very low compared to the return on your investment. The only fee we require is that you or your booking agent become Associate Members of the Association of Fraternal Leadership & Values ($400) as well as register for the conference. Other costs include your travel, hotel, and meals.

Each lecture timeslot is approximately 50 minutes with a total of ten keynote speaker opportunities between the two conferences. In addition, there are 4-8 featured speaker opportunities at each conference. We provide a stage, sound equipment, and access to our video projector unit. (More benefits are listed in this packet.)

An application for proposals is attached and must be in hand by 5:00 p.m. on Friday, May 18, 2012 for consideration. PLEASE NOTE the accelerated deadline for our 2013 events! We will review all proposals and notify you in June for CFL/NBGLC and August for WFL/NCGLC regarding the status of your application. Please feel free to call or email if you have questions. We hope you'll consider showcasing at an AFLV conference!

Sincerely,

AFLV Staff

PO Box 1576; Fort Collins, CO; 80522-1576
P. 866-980-AFLV; F. 888-855-8670
www.aflv.org

About AFLV

The Association of Fraternal Leadership & Values exists to stimulate the growth and development of fraternity/sorority council and chapter leaders by promoting leadership, educational, and values based experiences and resources for student leaders, their advisors, and the larger fraternal market.

The third year of operation under the AFLV banner again saw record attendance at both the Central Fraternal Leadership Conference/National Black Greek Leadership Conference and at the West Fraternal Leadership Conference/National Cultural Greek Leadership Conference - over 3,100 total participants! Collaboratively, we have been producing leadership conferences for the fraternal market for over 60 years.

Presentations of Interest to our Attendees

Social Issues
Leadership
Motivation
Recruitment/Retention
Multicultural
Camus Safety
Judicial
Values
Risk Management
Health and Safety
Fundraising
Community Service
Public Relations
Insert your own idea here!

Target Audience

Chapter Officers
Council Officers
Professionals
General Audience
Men & Women
NPHC Councils
Latino Councils
Headquarters Professionals
Volunteers
Multicultural Councils
Alumni(ae)

Applications are due Friday, May 18!

PO Box 1576; Fort Collins, CO; 80522-1576
P. 866-980-AFLV; F. 888-855-8670
www.aflv.org

Application

Type or print all information and return application with supporting materials to the address listed below. This application and all supporting documents must be received by **Friday, May 18, 2012**. Completed applications may be emailed to Tricia Fechter at tricia@aflv.org or mailed to the address below.

Name of Program: _____

Agency or Authorized Person to Book the Attraction: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Contact Person: _____ Speaker Agent

Phone: _____ Fax: _____ Email: _____

Which Conference (check all that apply): CFL/NBGLC WFL/NCGLC

Brief description of lecture, bio, and other important information about the program (attach additional sheet if necessary):

Average number of attendees at your programs: _____

Audio/Visual Materials to be Submitted:

In order to select speakers, the committees will watch three minutes of an online video or DVD. Provide one copy of a DVD on a video link. Consider where the committee will be viewing. It is possible that we would choose to watch more, so feel free to include additional minutes. DVD or URLs are the only accepted format; do not send a VHS. AFLV will not be responsible for the loss or damage to any materials submitted to the selection committee. DVDs will not be returned.

Brief description of video content (online link info, location, how current, other pertinent information):

The registrant/applicant hereby agrees to hold harmless and indentify the Association (AFLV), the hotel, and/or conference facility against and for any and all costs, claims, damages, and expenses (including attorney's fees), of whatsoever nature, arising from or related to the violation by the registrant/applicant of any of the policies or procedures of AFLV, or any act of omission of the registrant/applicant at or in connection with the regional conferences. The term "registrant/applicant" includes the person submitting the application as well as any other person or persons appearing at or attending the regional conference in connection with the party applying. Registrants/applicants agree by signing this application that they have read, understand, and will adhere to these regulations.

Printed Name: _____

Signature: _____ Date: _____

**Applications will not accepted without signature.*

Submit this form by **May 18, 2012** with applicable supporting materials to:
Tricia Fechter, Director of Member Services to the address below.
Email: tricia@aflv.org

PO Box 1576; Fort Collins, CO; 80522-1576
P. 866-980-AFLV; F. 888-855-8670
www.aflv.org